

European City University (ECU)

Master of Business Administration (MBA) Program Handbook
Academic Year: 2025–2026

This handbook serves as a comprehensive guide for all ECU students and outlines academic, administrative, and conduct-related policies.

1. About ECU

Founded in 2023 as City University of Paris and renamed European City University in 2025, ECU is a private institution committed to accessible and future-focused higher education. ECU operates entirely through distance learning school code 0756485S.

2. Learning and IT Platforms

Students access learning resources through Moodle (moodle.cityu.edu.eu). Additional platforms include:

- Admissions Portal: <https://cityu.edu.eu/application/>
- Student Verification: <https://verify.cityu.edu.eu/>
- Student Support: <https://support.cityu.edu.eu/>

3. Academic Integrity

ECU enforces strict policies on plagiarism, collusion, and AI misuse. Students are expected to cite all sources and declare any use of AI tools. Violations may result in academic penalties.

4. Student Support and Communication

- Course Tutors: For academic questions
- Student Services: For general enquiries
- Director of Academic Affairs: For academic appeals

Support is primarily delivered via email and Google Meet.

5. Assessment and Feedback

Assessment types include written assignments, project work, and reflective essays. Feedback is provided within 10–15 working days. End-of-course surveys are used to improve program quality.

6. Code of Conduct and University Policies

Students are expected to behave respectfully and professionally. Academic misconduct, harassment, or abuse will result in disciplinary action. Full policies are available on the website and can also be accessed from learning management system (Moodle)

7. Graduation and Credentialing

Students who successfully complete their programs will receive digital credentials issued via Certif-ID and may participate in virtual or in-person graduation events.

8. Contact Information

General Enquiries: enquiry@cityu.edu.eu

Academic Affairs: academics@cityu.edu.eu

Student Support: support.cityu.edu.eu

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MISSION, VISION, VALUES

Our Mission

To advocate learning with global experience, and accomplish the possibilities, for a holistic impact through professional excellence.

Our Vision

Drive accomplishments in education, business and research to shape the future of the professionals globally.

Our Goals

Innovation Driven

- in pursuit of opportunities focused on a change in business studies.

Resilience

- encourage to bounce back and adapt to cope with challenges.

Passion

- demonstrating the sense of energy to achieve and grow.

MBA Program

The MBA program requires completion of 60 credit hours with a cumulative grade point average of 3.0 or higher. The curriculum consists of 12 core courses (60 credits). You may complete this program in 12 to 18 months. **The European City University (ECU) MBA is an accredited program by ACQUIN, Germany. ACQUIN is a European Quality Assurance Register for Higher Education (EQAR) recognized accrediting body.**

[Accreditation Certificate](#)

[Program Overview](#)



External Accreditation HE PARTNER

This course is accredited by the Chartered Management Institute (CMI). The Institute aims to boost career development across the management sector and connect you with like-minded professionals across diverse sectors. As the CMI possesses a Royal Charter, they are the only organization in the UK that can award Chartered Manager status to their members – the gold standard in management.

They are also active in business policy making across the globe and ensure that their more than 140,000 members are represented in policy decision making.

Upon completion of CMI mapped ECU MBA modules, you can obtain a CMI Level 7 Diploma in Strategic Management & Leadership Practice.

MBA modules to be completed with plagiarism check for CMI Level 7 Diploma in Strategic Management & Leadership Practice:

1. BUS516 Organizational Behavior – 705
2. BUS510 Current Issues in Business Management – 608
3. BUS517 Managerial Accounting – 706
4. BUS527 Marketing Management – 710
5. BUS513 Financial Resources Management – 708
6. BUS620 Capstone: Strategic Management – 704

Admission to the Program

To be considered for admission to the MBA program, applicants must submit:

- ✓ Bachelor's degree from an accredited institution.
- ✓ Professional Experience: Minimum of three years of relevant professional experience.
- ✓ Completed Application: Including personal, educational, and professional information.

- ✓ Official Transcripts: From all previous academic institutions.
- ✓ Statement of Purpose: Outlining career goals and research interests.
- ✓ Letters of Recommendation: From professional or academic references.
- ✓ Resume or CV: Detailing professional experience and achievements.
- ✓ ECTS: Completion of a bachelor's degree and recognition of prior learning (RPL) equivalent to a minimum of 240 ECTS.

1. Click [here](#) to start your application.
2. Application fee: Euro100 (non-refundable), submitted with your online application
3. Upon acceptance of the offer, you will be guided to the admissions process
4. Upon fee payment based on agreed installment, you will be given access to the learning management system on ecu.mylms.ac

Definition of a Passing Grade

A letter grade C or above is a passing grade. Students must, however, maintain a grade point average of 3.0 or above. Students must have a 3.0 or above to graduate from the MBA program.

Time Limits

The time limit to complete the MBA program is 3 years (36 months). If students wish to extend this time limit, they must submit a written request for an extension to the Admissions Office.

Credit Transfer

Students who have received credit for graduate study in business at another accredited college or university may receive transfer credit for a maximum of 9 graduate-level credit hours (three courses) if those courses correspond to courses at European City University provided the student earned a grade of B or better in the course(s).

Students must formally apply to the admissions office by writing to request transfer credit, preferably at the time of the admission application, but no later than after enrolled into the first two courses. At a minimum, the student requesting transfer credit must complete the [Graduate Transfer Equivalency Form](#) and provide a catalog description of the course, a course syllabus, a description of course content and the textbook used in order to have the course evaluated for acceptability as transfer credits

Academic Honesty

As an academic institution of merit and integrity, ECU affirms its commitment to the honesty and excellence of all academic work conducted by students. Academic dishonesty is a serious violation of academic procedure and the Student Code of Conduct and is subject to severe sanctions including suspension and expulsion.

The range of sanctions that may be given will be contingent on several factors, including:

- The decision of the faculty member making the charge
- Whether it is the student's first offense or a repeat offense; and
- The extent and nature of the offense. It is possible that a first offense may carry a penalty of suspension or expulsion. The University makes two primary demands of its students in the area of academic honesty:
 - a. That each individual exercise the utmost care in planning and preparing the work presented for academic consideration, and
 - b. Members of the academic community conscientiously ensure the validity and protect the integrity of academic work and the grades earned for such work.